



**Safer
Internet
Day
2007**

The Safer Internet Day 2007 Competition winners announced

On February 6 Mrs Viviane Reding, Commissioner for Information Society and Media opened the 2007 Blogathon with the announcement of the winning teams in the 4 competition categories: *e-privacy*, *netiquette*, *power of image* and *innovation*.

The participants to the Safer Internet Day 2007 Competition crossed geographical boundaries with the help of the Internet. At the beginning of February they uploaded their projects on the 2007 Blogathon.

e-Privacy award: The Polish school Zespół Szkół Handlowo-Ekonomicznych w Białymstoku teamed up with the Bulgarian school PGGPT "Nikola Vaptsarov" to carry off the e-privacy award with an entry entitled "Modern communication tools - for and against our privacy".

Netiquette award: The Greek school Athens College worked together with the Czech school ZS TGM Mníchovice on a project transposing traditional values into the cyberworld in the prize-winning "e-values".

Power of Images award: the Polish school Gimnazjum Nr 6 w Żorach, together with their Greek counterpart, the Primary School of Panagia Thassos, elaborated their winning project on "The picture as the vehicle of bad and good news"

Innovation award: Semley Primary School from the United Kingdom and the Athens-Chilesburg Elementary School from the United States were selected as the most innovative entry for the project entitled "The Power of Image".

The four partnerships will receive a prize of 3,000 euros in kind each to cater for specific ICT needs of their schools. The four prizes are sponsored by Vodafone and UPC Broadband as a token of their corporate commitment to a safe, ethical and effective use of the internet and mobiles.

The competition certainly gave young people the incentive to reflect on how they communicate and transpose values of social interchange in the "real world" to the digital context. Their captivating projects are showcased at:

<http://blog.eun.org/SID2007>

For more information regarding the Safer Internet Day 2007 Competition, please contact Insafe at:

insafe-press@eun.org

Background information on the Safer Internet Day 2007 Competition:

The Competition was launched in October 2006 by Insafe in conjunction with eTwinning, a European Schoolnet project. Schools had to work in trans-national pairs to create awareness materials on one out of the three given themes of *e-privacy*, *netiquette* or *images*. Schools uploaded their projects on

the 2007 Blogathon at the beginning of February. The winning pairs were announced on Safer Internet Day 2007, 6 February.

About Insafe: <http://www.saferinternet.org>

European Schoolnet coordinates the European Safer Internet network, Insafe (<http://www.saferinternet.org>), which aims to empower citizens to use the Internet, as well as other information and communication technologies, safely, ethically and effectively. The network is funded by the European Commission's Directorate General for the Information Society and Media [Safer Internet Programme](#). The network consists of 26 national awareness nodes which work together in close partnership in 24 countries across Europe and with three associated nodes, in Argentina, Australia and the USA.

About eTwinning: <http://www.etwinning.net>

eTwinning is the main action of the European Union's eLearning programme. It promotes school collaboration in Europe through the use of Information and Communication Technologies (ICT) by providing support, tools and services to make it easy for schools to form short or long term partnerships in any subject area.

About European Schoolnet

European Schoolnet (www.europeanschoolnet.org) is a unique non-profit consortium of 28 ministries of education in Europe created in 1997. It provides major European education portals for teaching, learning and collaboration and leads the way in bringing about change in schooling through the use of new technology.

Safer Internet Day 2007 Media room:

<http://www.saferinternet.org/ww/en/pub/insafe/mediaroom.htm>

EU Safer Internet Programme:

http://europa.eu.int/information_society/activities/sip/index_en.htm